

PGO Annual Meeting

Friday, October 26, 2018

HERITAGE HILLS GOLF RESORT

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FRIDAY, October 26:

7:45am ~ 9:30am *“Continental Breakfast”* ~ *The Windows Ballroom*

8:00am ~ WELCOME

- Introductions – PGO members & Corporate Partners
 - *Please sign-in. Please SILENCE your cell phones.*
 - *Please wear your name tag.*
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PGO President ~ Robert Kleckner ~ Linfield National Golf Club

8:05am ~ The ‘State of the Game’ in Pennsylvania.

~ QUESTION/ANSWER - *Survey questions discussion* ~

PGO Advocacy update ~ Charlie Groff & Pete Ramsey ~

8:40am ~ PGO legislative liaison (Charlie) and GCSAA & Turf Grass Council representative (Pete) provide legislative updates.

~ QUESTION/ANSWER ~

GUEST SPEAKER ~ Steve Troutman ~ **entegra** / **International Club Suppliers (iCS)**

9:00am ~ new **entegra** partnerships announced.

~ QUESTION/ANSWER ~

GUEST SPEAKER ~ Sara Muldoon ~ Hershey Country Club

9:15am ~ Pro-shop merchandising techniques.

~ QUESTION/ANSWER ~

GUEST SPEAKER ~ Deana Poole ~ Beasley Media Group / 97.5fm “The Fanatic”

10:00am ~ Advertising on Sports Radio.

~ QUESTION/ANSWER ~

GUEST SPEAKER ~ John Longstreet ~ PA Restaurant & Lodging Assoc. (PRLA)

10:15am ~ The President of the PRLA discussing latest legislative initiatives in Harrisburg.

~ QUESTION/ANSWER ~

FEATURED SPEAKERS ~ Myneca Ojo & Sandra Harrison ~

10:40am ~ “The Sisters in the Fairways” open the discussion on inclusion and diversity.

Panel Discussion ~ *INCLUSION & DIVERSITY in the workplace* ~

~ Aaron Dyer, Steve Graybill, Sandra Harrison, Donna Horvath, Robert Kleckner (moderator), John Longstreet, Myneca Ojo, Geoff Surette, ~

11:00am

PGO Luncheon ~ The Windows Ballroom

12:30pm ~ 1:30pm