Join us in sunny warm Orlando Florida next month, it's not too late! Please see below for more scoop. You are very important to Pennsylvania! Your time is valued so here's the ask... please join us! Your hesitation to join or commit to yet another group, association, etc. is understandable. Believe me, I know as I was a non-member once too!

You might be asking, so what?! Well, I am the new President of Pennsylvania Golf Course Owners/ Operators Association ("PGO"), the state chapter of the National Golf Course Owners Association ("NGCOA"). I am in Western PA, the Pittsburgh area. Newer to the golf business industry I learned of the PGO and joined with expectations to benefit from such an association. I did! However, when the pandemic arrived in 2020 with mandates and closures I was very impressed with the NGCOA, especially the leadership of the PGO under Past President Robert Kleckner (Philadelphia area), Executive Director Wanda Fry (Scranton), and NGCOA & PGO Past President Steve Graybill (Stevens area).

These folks represented you and I in the tough times and they made, and make a difference! You can too. You and we, receive. You and we, give. A collective and influential voice. Bigger can be better! There are obvious benefits of you joining the PGO that cover and exceed your very modest financial commitment. The rejuvenated golf course industry and our Pennsylvania affiliate of the NGCOA provides you with much more.

You read this far so perhaps you are motivated to make a <u>New Year's resolution</u> to try the PGO now! Please simply reply <u>today</u> to this email or telephone our Executive Director Wanda Fry 717-673-6096 or <u>PGO@GolfInPA.com</u>

Golf and golf business camaraderie sound good?! Next month join us at the annual NGCOA Golf Business Conference anytime January 21-24, 2024 followed by the PGA of American show. Register now Golf Business Conference 2024 | Brought to you by NGCOA

## Please give us try!

Sincerely,

Douglas W. Day President, PGO, PGOpresident@GolfInPA.com

P.S. Below is PGO representation at the annual NGCOA Golf Business Conference this past January in Orlando Florida: (L-R) PGO/NGCOA Past President Steven Graybill, PGO President Douglas Day, PGO Past President Robert Kleckner.